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(800) 356-ASCA
(2722)



TOP 4 REASONS TO JOIN:

EDUCATION

Developed for every type of coach – USA Senior and Age Group, College, High School, YMCA, Summer League, and Masters

CERTIFICATION

Receive professional recognition from your peers, your clients, and potential employers

ADVOCACY

Support advocacy efforts for YOUR sport for clean sport and transparent athlete-centered governance

ADVANCEMENT

Improve your career path for improved job placement and compensation

WE CELEBRATE YOU:

- ★ ANNUAL BANQUET
- ★ ASCA HALL OF FAME INDUCTIONS
- ★ ASCA COACH OF THE YEAR & FINALISTS
- ★ ASCA FITTER AND FASTER TOUR AGE GROUP COACH OF THE YEAR & TOP 10
- ★ ASCA COUNCILMAN CREATIVE COACHING AWARD FINALISTS

What are some of our top coaches from 2016 saying about what ASCA meant to the beginning of their career? And what does ASCA mean for them today?



Coach Bob Bowman
2016 USA Men's Head Olympic Coach

"I attended my first ASCA World Clinic in Dallas 1986. It was one of the most motivating events of my career. Getting to see and hear from my coaching idols firsthand was invaluable. I also started to think about the "big picture" of the sport after being around those who led our efforts on the international level.

Today, the clinic affords me an opportunity to network with many industry professionals and dear friends. I have been fortunate to speak with some regularity and sharing ideas about training and program development is a joy for me. It is truly a one stop shop for professional coaching development."



Coach David Marsh
2016 USA Women's Head Olympic Coach

"The ASCA convention was my earliest memory in my coaching career when 100's of coaches gathered in one location with daily deck responsibilities and shared genuine knowledge, experience, and fellowship. Many of those presentations have manifested themselves into my career philosophy about how to be the best coach possible for athletes, parents, and coaches that I have been fortunate to work with.

Currently ASCA serves a critical role in many areas, offering that needed independent voice to offer advocacy for the health and well-being of swimming. ASCA is often the only place coaches from all professional areas get together to discuss what's best for our overall sport. The annual ASCA World Clinic continues to serve as our largest gathering and continues to deliver a program that can help young and experienced coaches. The ASCA staff is only a phone call away to serve its membership and our great sport."



Coach Dave Durden
2016 ASCA Coach of the Year

I can remember going to the ASCA World Clinic while I was an assistant at Auburn. Just having access to some of the legends - you're very intimidated to walk up to a Nort Thornton, an Eddie Reese, a Richard Quick. I was working for a living legend in David Marsh. Just to hear their ideas and blend that in with maybe a little bit of your own philosophy or what I was learning at Auburn, that was the benefit of ASCA. ASCA served as a great vehicle to be able to ask questions on the information that the great coaches were presenting.

17 years in now at the collegiate level, ASCA has caused me to pause and listen. I find nuggets of information in different presentations not associated with the elite-level swimming. Listening to age group coaches that are working with 10, 11, 12-year olds reminds me of some fundamental things that I need to incorporate at the beginning of our season. Listening to a coach on their their program as a business forces me to wonder how we need to incorporate those ideas into our program. I get a different perspective 17 years later.



Coach Sherwood Watts
2016 ASCA Fitter and Faster Tour Age Group Coach of the Year

"As a young coach, ASCA was one of the main influences in my life as a swim coach. The ASCA clinics were the highlight of my year, and all the coaches I knew. We all went and shared rooms, ideas, and many beverages. I got to listen to all the great coaches like Counsilman, Bergen, Schubert, and so on. As an age group coach, it was a bigger world than just my little team! Opened my eyes to training ideas, stroke work, and how to be a better person/leader.

Through the years and presently, ASCA has made my profession legitimate and safe.. My salary would not be where it is today without the professionalism ASCA brings to the table. Thank you ASCA, John Leonard, Guy Edson, and all the Coaches who volunteer on the board to make our profession better. God Bless."



ASCA Membership Application

Mail to: American Swimming Coaches Association
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Email: asca@swimmingcoach.org | Website: www.swimmingcoach.org

Code: asca50%new

Name _____

e-mail _____ Preferred Phone _____

Team/Company Name _____

Address (circle: home or work) _____

City _____ State _____ Zip Code _____

Applying as: New Member Renewal (Current) Renewal (Old) Renewal (Early) Exp. Date _____

Method of Payment: Check    

Number _____ Exp. Date _____

Signature _____

By signing above you agree to abide by the American Swimming Coaches Association's Code of Ethics for Swim Coaches. ASCA policies, procedures, and code of ethics available in full at www.swimmingcoach.org/new-member/